

# THE BEST SHOPS GO TO SANREMO!



This special project will be taking place from 4<sup>th</sup> to 10<sup>th</sup> of February 2019, alongside the Sanremo Music Festival. The best shops from all over Italy belonging to the trade association “**Camera Italiana Buyer Moda - THE BEST SHOPS**”, will be involved in this initiative. Unique in the world, the association gathers the best Italian multi-brands of the fashion luxury – 110 brands and about 600 outlets.

Same as last year, the Best Shops Spinnaker boutique in Sanremo will be hosting seven boutiques from *The Best Shops* association, by making available their shop windows located in via Matteotti 140, only 50 meters from the renowned Aniston Theatre.

The following stores from ‘Camera Buyer Moda – The Best Shops’ were involved in last year’s edition: Russo Capri – Franz Kraler – Biffi – Parisi – Tessabit – L’Inde le Palais – Dell’Oglio – Coltorti – Penelope – Bernardelli. The event also featured the display of the powerful work by artist and cartoonist Guido Crepax.

This year, our shop windows will be hosting the Italian painter and sculptor Carla Tolomeo. Her works will be paired with seven fashion designers and seven host boutiques: one Sculpture – Chair for each window, as agreed with each boutique.

Together with the beautiful works by international artist Carla Tolomeo, the main protagonists of this fantastic initiative celebrating unique and outstanding national brands are: Sugar from Arezzo – Base Blu from Varese - Tricot from Chianciano Terme – Banner from Milan – Leam from Rome - Julian Fashion from Milano Marittima – Nugnes 1920 from Trani.

The amazing multicolored, flower-shaped Sculpture-Chairs by Carla Tolomeo will be leading the aesthetic of the shop windows, perfectly fitting into the spirit of Sanremo, the city of Flowers par excellence.

Camera Italiana Buyer Moda would like to thank the boutique Spinnaker, Mr. Claudio Betti and the municipality of Sanremo for this prestigious initiative.

Special thanks also go to Riccarda and Stefano Contini and the Contini Art Gallery.